

文創產業發展處主要數據¹
Major Figures of Cultural and Creative Industries Development Agency¹
 (截至 2025 年 6 月底)
 (as at end June 2025)

(A.1) 文創產業發展處(文創處)主辦或資助業界舉辦的項目

Projects organised or sponsored by Cultural and Creative Industries Development Agency (CCIDA)

| | | 創意智優計劃 ² CreateSmart Initiative ² ("CSI") | 其他 ³ Others ³ | 總計 Total |
|----|---|---|--|--|
| a. | 獲批項目數目 Number of approved projects | 823 | 695 | 1 518 |
| b. | 公眾的參與程度 Public participation | About 1 091.2 million 約 10 億 9 120 萬 | About 30.1 million 約 3 010 萬 | About 1 121.3 million 約 11 億 2 130 萬 |
| | b1. 參加人數 Number of participants | About 103.6 million 約 1 億 360 萬 | About 30.1 million 約 3 010 萬 | About 133.7 million 約 1 億 3 370 萬 |
| | b2. 網站或社交媒體平台的瀏覽次數/點擊率 ⁴ Number of viewings/ hits received in respect of the websites or social media platforms ⁴ | About 985.2 million 約 9 億 8 520 萬 | N/A 不適用 | About 985.2 million 約 9 億 8 520 萬 |
| | b3. 派發的印刷宣傳品的數量 ⁴ Number of printed promotional materials distributed ⁴ | 2 414 200 | N/A 不適用 | 2 414 200 |
| c. | 創造的工作機會數目 ⁵ Number of created job opportunities ⁵ | 37 250 | 16 860 | 54 110 |

¹ 文創產業發展處(文創處)由政府於 2009 年 6 月成立的創意香港辦公室改組而成。本主要數據主要涵蓋自 2009 年 6 月成立後透過創意智優計劃、電影發展基金、設計智優計劃(已於 2011 年 6 月併入創意智優計劃)所資助的項目，以及由文創處主辦的項目。

The Cultural and Creative Industries Development Agency (CCIDA) was restructured from Create Hong Kong, which was established by the Government in June 2009. The major figures mainly cover the projects funded through CSI, Film Development Fund ("FDF"), DesignSmart Initiative (has been consolidated with CSI since June 2011) ("DSI") and the projects directly held by CCIDA since the establishment in June 2009.

² 包括設計創業培育計劃(第三期及之後)、時裝創業培育計劃以及其他在香港貿易發展局及香港設計中心專項撥款下的獲批項目。

Including Design Incubation Programme (DIP) (Phase III and thereafter), Fashion Incubation Programme (FIP) as well as other projects under dedicated funding to Hong Kong Trade Development Council (HKTDC) and Hong Kong Design Centre (HKDC).

³ 包括自 2009 年 6 月起由電影發展基金、設計智優計劃所資助及由文創處主辦的項目。由於設計智優計劃、電影發展基金下的電影製作融資計劃和電影製作資助計劃，以及由文創處主辦的項目的主要數據不能按文創處策略焦點或促進電影業發展的四項策略作劃分，因此表(A.3)、表(A.4)及表(A.5)的總計加起來並不與表(A.1)下“其他”的數字相符。

Including those projects funded by FDF and DSI as well as those projects organised by CCIDA since June 2009. Since the major figures for the projects under DSI, FDF's Film Production Financing Scheme and Film Production Grant Scheme, and CCIDA's funded projects cannot be broken down by either CCIDA's strategic foci or the four-pronged strategy in promoting the development of the film sector, the totals under Table (A.3), Table (A.4) and Table (A.5) cannot add up to the figures under "Others" of Table (A.1).

⁴ 只適用於 2018 年 4 月及之後獲批的項目。

Only applicable to the projects approved in April 2018 and thereafter.

⁵ 包括直接創造和間接創造的工作機會。

Comprising jobs directly created and indirectly created.

| | | 創意智優計劃 ² CreateSmart Initiative ² ("CSI") | 其他 ³ Others ³ | 總計 Total |
|----|--|--|--|--|
| d. | 中小企受惠數目 Number of small and medium enterprise (SME) beneficiaries | 32 750 | 190 | 32 940 |
| e. | 為中小企創造的業務聯繫或查詢數目 Number of business contacts or enquiries created for SMEs | 55 800 | 100 | 56 000 |
| f. | 獲文創處資助參加國際比賽的創意人才所獲得的獎項數目 Number of awards attained by creative talents who have participated in international competitions with funding support from CCIDA | 270 | 180 | 450 |
| g. | 培育創意人才及新成立公司的機會數目 ⁶ Number of nurturing opportunities created for creative talents and start-ups ⁶ | 96 800 | 3 400 | 100 200 |
| h. | 獲資助的電視廣播的頒獎典禮及音樂節目的觀眾數目 Number of TV audience in respect of awards presentation and musical programmes | About 543 million 約 5 億 4 300 萬 | About 2 024.2 million 約 20 億 2 420 萬 | About 2 567.1 million 約 25 億 6 710 萬 |
| i. | 媒體報導的次數 ⁷ Number of media coverage ⁷ | 77 640 | N/A 不適用 | 77 640 |
| j. | 達成商業交易的數目 ⁷ Number of business deals secured ⁷ | 7 890 | N/A 不適用 | 7 890 |
| k. | 展示創意作品的機會次數 ⁷ Number of opportunities to showcase creations or talent ⁷ | 39 900 | N/A 不適用 | 39 900 |

註釋: 除項目(a)為實數外, 項目(b),(b1),(b2)和(h)為約數, 項目(b3),(e)和(g)為四捨五入至最接近的百位數, 以及項目(c),(d),(f),(i),(j)和(k)為四捨五入至最接近的十位數。由於進位關係, 個別數字加起來可能與總計略有出入。

Remark: Except item (a) which is the exact figure, items (b), (b1), (b2) and (h) are approximate numbers, items (b3), (e) and (g) are rounded to nearest hundred as well as items (c), (d), (f), (i), (j) and (k) are rounded to the nearest ten. Figures may not add up to total due to rounding.

⁶ 不包括設計創業培育計劃及時裝創業培育計劃提供的培育機會。

Excluding the opportunities provided by DIP and FIP.

⁷ 只適用於 2018 年 4 月及之後獲批的項目。

Only applicable to the projects approved in April 2018 and thereafter.

(A.2) 按文創處策略焦點劃分的創意智優計劃⁸
CSI classified by CCIDA's strategic foci⁸

文創處策略焦點:

CCIDA's strategic foci:

A – 培育人才及促進初創企業的發展

Nurturing talents and facilitating start-ups

B – 開拓市場

Exploring markets

C – 推動更多跨界別、跨文化藝術領域的合作

Promoting cross-sectoral and cross-genre collaborations

D – 推動香港成為創意之都，並營造創意氛圍

Promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere

| | | 文創處策略焦點 [#] CCIDA's strategic foci [#] | | | | 總計 Total |
|----|---|---|---|------------------------------------|---|--|
| | | A | B | C ⁺ | D | |
| a. | 獲批項目數目 Number of approved projects | 352 | 268 | 10 | 193 | 823 |
| b. | 公眾的參與程度 Public participation | About 313.8 million 約 3 億 1 380 萬 | About 372.4 million 約 3 億 7 240 萬 | About 25.3 million 約 2 530 萬 | About 379.6 million 約 3 億 7 960 萬 | About 1 091.2 million 約 10 億 9 120 萬 |
| | b1. 參加人數 Number of participants | About 18.7 million 約 1 870 萬 | About 34.3 million 約 3 430 萬 | About 41 000 約 4.1 萬 | About 50.5 million 約 5 050 萬 | About 103.6 million 約 1 億 360 萬 |
| | b2. 網站或社交媒體平台的 瀏覽次數/點擊率 ⁹ Number of viewings/ hits received in respect of the websites or social media platforms ⁹ | About 294.6 million 約 2 億 9 460 萬 | About 336.9 million 約 3 億 3 690 萬 | About 25.2 million 約 2 520 萬 | About 328.5 million 約 3 億 2 850 萬 | About 985.2 million 約 9 億 8 520 萬 |
| | b3. 派發的印刷宣傳品的數 量 ⁹ Number of printed promotional materials distributed ⁹ | 550 500 | 1 124 600 | 101 000 | 638 100 | 2 414 200 |
| c. | 創造的工作機會數目 ¹⁰ Number of created job opportunities ¹⁰ | 12 600 | 8 490 | 150 | 16 010 | 37 250 |
| d. | 中小企受惠數目 Number of small and medium enterprise (SME) beneficiaries | 14 440 | 4 060 | 10 | 14 240 | 32 750 |

⁸ 包括設計創業培育計劃(第三期及之後)、時裝創業培育計劃以及其他在香港貿易發展局及香港設計中心專項撥款下的獲批項目。

Including the DIP (Phase III and thereafter), the FIP as well as other projects under dedicated funding to HKTDC and HKDC.

⁹ 只適用於 2018 年 4 月及之後獲批的項目。

Only applicable to the projects approved in April 2018 and thereafter.

¹⁰ 包括直接創造和間接創造的工作機會。

Comprising jobs directly created and indirectly created.

| | | 文創處策略焦點 [#] CCIDA's strategic foci [#] | | | | 總計 Total |
|----|--|---|---------------------------------|----------------|--------------------------------------|------------------------------------|
| | | A | B | C ⁺ | D | |
| e. | 為中小企創造的業務聯繫或查詢數目 Number of business contacts or enquiries created for SMEs | 22 500 | 29 400 | 0 | 4 000 | 55 800 |
| f. | 獲文創處資助參加國際比賽的創意人才所獲得的獎項數目 Number of awards attained by creative talents who have participated in international competitions with funding support from CCIDA | 200 | 70 | 0 | § | 270 |
| g. | 培育創意人才及新成立公司的機會數目 ¹¹ Number of nurturing opportunities created for creative talents and start-ups ¹¹ | 96 800 | 0 | 0 | 0 | 96 800 |
| h. | 獲資助的電視廣播的頒獎典禮及音樂節目的觀眾數目 Number of TV audience in respect of awards presentation and musical programmes | About 69.8 million 約 6 980 萬 | About 13.5 million 約 1 350 萬 | 0 | About 459.6 million 約 4 億 5 960 萬 | About 543 million 約 5 億 4 300 萬 |
| i. | 媒體報導的次數 ¹² Number of media coverage ¹² | 24 500 | 31 900 | 1 180 | 20 060 | 77 640 |
| j. | 達成商業交易的數目 ¹² Number of business deals secured ¹² | 890 | 4 040 | 10 | 2 960 | 7 890 |
| k. | 展示創意作品的機會次數 ¹² Number of opportunities to showcase creations or talent ¹² | 11 300 | 21 600 | 50 | 6 950 | 39 900 |

註釋: + 此為2023年4月1日新增的策略重點，並只適用於2023年4月1日及之後獲批的項目。

§ 數值少於5。

除項目(a)為實數外，項目(b),(b1),(b2)和(h)為約數，項目(b3),(e)和(g)為四捨五入至最接近的百位數，以及項目(c),(d),(f),(i),(j)和(k)為四捨五入至最接近的十位數。由於進位關係，個別數字加起來可能與總計略有出入。

Remark: + This strategic focus was newly added on 1 April 2023 and only applicable to projects approved on 1 April 2023 and thereafter.

§ Value less than 5.

Except item (a) which is the exact figure, items (b), (b1), (b2) and (h) are approximate numbers, items (b3), (e) and (g) are rounded to nearest hundred as well as items (c), (d), (f), (i), (j) and (k) are rounded to the nearest ten. Figures may not add up to total due to rounding.

¹¹ 不包括設計創業培育計劃及時裝創業培育計劃提供的培育機會。

Excluding the opportunities provided by the DIP and the FIP.

¹² 只適用於2018年4月及之後獲批的項目。

Only applicable to the projects approved in April 2018 and thereafter.

(A.3) 按促進電影業發展的四項策略劃分的電影發展基金下的其他電影相關計劃

Other film-related projects under Film Development Fund classified by the four-pronged strategy in promoting the development of the film sector

促進電影業發展的四項策略:

The four-pronged strategy in promoting the development of the film sector:

- A – 推廣香港電影
Promotion of Hong Kong films
- B – 培訓人才
Nurturing talents
- C – 提高觀眾對電影的興趣和欣賞能力
Enhancing audience's interest in and appreciation of films
- D – 其他有利香港電影業發展的項目
Other projects conducive to the development of the Hong Kong film industry

| | | 促進電影業發展的四項策略# The four-pronged strategy in promoting the development of the film sector# | | | | 總計 Total |
|----|--|--|------------------------------|---------------------------------|-------------------------|-------------------------------|
| | | A | B | C | D | |
| a. | 獲批項目數目 Number of approved projects | 210 | 93 | 75 | 13 | 391 |
| b. | 參加人數 Number of participants | About 4 million 約 400 萬 | About 898 000 約 89.8 萬 | About 2.1 million 約 210 萬 | About 6 000 約 6 千 | About 7 million 約 700 萬 |
| c. | 創造的工作機會數目 ¹³ Number of created job opportunities ¹³ | 2 130 | 3 480 | 2 540 | 80 | 8 220 |
| d. | 中小企受惠數目 Number of small and medium enterprise (SME) beneficiaries | 70 | 20 | 0 | 0 | 90 |
| e. | 為中小企創造的業務聯繫或查 詢數目 Number of business contacts or enquiries created for SMEs | 40 | 0 | 0 | 0 | 40 |
| f. | 獲文創處資助參加國際比賽的 創意人才所獲得的獎項數目 Number of awards attained by creative talents who have participated in international competitions with funding support from CCIDA | 20 | 60 | § | 10 | 80 |

¹³ 包括直接創造和間接創造的工作機會。
Comprising jobs directly created and indirectly created.

| | | 促進電影業發展的四項策略# The four-pronged strategy in promoting the development of the film sector# | | | | 總計 Total |
|----|---|--|-------|------------------------------------|---|--|
| | | A | B | C | D | |
| g. | 培育創意人才及新成立公司的 機會數目 Number of nurturing opportunities created for creative talents and start-ups | 0 | 2 300 | 0 | 0 | 2 300 |
| h. | 獲資助的電視廣播的頒獎典禮 及音樂節目的觀眾數目 Number of TV audience in respect of awards presentation and musical programmes | About 2 001 million 約 20 億 100 萬 | 0 | About 15.6 million 約 1 560 萬 | 0 | About 2 016.6 million 約 20 億 1 660 萬 |

註釋: § 數值少於5。

除項目(a)為實數外，項目(b)和(h)為約數，項目(g)為四捨五入至最接近的百位數，以及項目(c),(d)和(f)為四捨五入至最接近的十位數。由於進位關係，個別數字加起來可能與總計略有出入。

Remark: § Value less than 5.

Except item (a) which is the exact figure, items (b) and (h) are approximate numbers, item (g) is rounded to nearest hundred as well as items (c), (d) and (f) are rounded to the nearest ten. Figures may not add up to total due to rounding.

(A.4) 電影發展基金下的電影製作融資計劃及資助計劃 ¹⁴

Film Production Financing and Granted Projects under Film Development Fund ¹⁴

| | | |
|----|---|-------|
| a. | 獲批項目數目 Number of approved projects | 75 |
| b. | 創造的工作機會數目^ Number of job opportunities created^ | 4 875 |
| c. | 首次參與執導的導演數目 Number of film directors who directed a film for the first time | 60 |
| d. | 首次負責製作的監製數目 Number of producers who produced a film for the first time | 29 |
| e. | 已於香港商業電影院上映的電影數目 Number of films released at commercial theatres in Hong Kong | 56 |
| f. | 在本地及國際電影頒獎典禮/電影節獲提名數目 Number of nominations at local and international film awards ceremony/film festivals | 138 |
| g. | 在本地及國際電影頒獎典禮/電影節獲取的獎項數目 Number of awards achieved at local and international film awards ceremony/film festivals | 130 |

註釋: ^ 創造的工作機會數目涵蓋電影製作的基本劇組人員及主要演員。如計及其他以兼職形式聘請的人員，則電影製作計劃所創造的工作機會數目約為 12 750。

Remark: ^ Number of job opportunities created refers to the basic production crew and major casts. The number of job opportunities created by the Film Production Scheme is estimated to be 12 750 if other crews involved on a part-time basis are counted.

¹⁴ 包括自 2009 年 6 月起的電影製作融資計劃及於 2015 年 11 月至 2018 年 2 月期間的電影製作資助計劃下獲資助的項目。不包括獲批後被撤回的項目。

Including the funded projects approved under the Film Production Financing Scheme since June 2009 and the Film Production Grant Scheme launched between November 2015 and February 2018. Excluding projects withdrawn after approval.

(A.5) 電影發展基金下的首部劇情電影計劃

First Feature Film Initiative under Film Development Fund

| | | |
|----|---|-----|
| a. | 獲資助電影數目 Number of films subsidised | 30 |
| b. | 首次參與執導的導演數目 Number of film directors who directed a film for the first time | 32 |
| c. | 在本地及國際電影頒獎典禮/電影節獲提名數目 Number of nominations at local and international film awards ceremony/film festivals | 180 |
| d. | 在本地及國際電影頒獎典禮/電影節獲取的獎項數目 Number of awards achieved at local and international film awards ceremony/film festivals | 127 |
| e. | 已於香港商業電影院上映的電影數目 Number of films released at commercial theatres in Hong Kong | 18 |

(B.1) 參加者對文創處主辦或資助業界舉辦項目的滿意程度

Participants' satisfaction level towards the projects organised or sponsored by CCIDA

| | | 創意智優計劃 CreateSmart Initiative ("CSI") | 其他 ¹⁵ Others ¹⁵ | 總計 Total |
|----|--|--|--|-------------|
| a. | 對活動/計劃的整體評價為優良/非常滿意/滿意的 回覆者百分比 Percentage of respondents who rated the activities/programmes as "Excellent", "Very satisfactory" or "Satisfactory" | 98% | 99% | 98% |
| b. | 對活動時間/形式/內容/宣傳/參加費用的評價為優良/非常 滿意/滿意的回覆者百分比* Percentage of respondents who rated the duration/format/content/publicity/ participation fee of the activities/programmes as "Excellent", "Very satisfactory" or "Satisfactory"* | 95% - 98% | 94% - 98% | 94% - 98% |
| c. | 認為活動/計劃幫助達到以下目標的回覆者百分比：加強 對行業的知識、拓展聯繫網絡、發掘新商機、加深了解 行業在全球市場上的定位、擴闊業界領域* Percentage of respondents who considered the activities/programmes helped achieve the following objectives: <i>Enhance Knowledge in the Business, Expand Contact Network, Explore New Business Opportunities, Better Understand the Industry's Position in the Global Markets, Broaden the Scope about the Industry*</i> | 86% - 93% | 75% - 89% | 85% - 93% |
| d. | 認為活動/計劃肯定有用/很有用/有用的回覆者百分比 Percentage of respondents who rated the activities/programmes as "Definitely Useful", "Very Useful" and "Useful" | 94% | 92% | 94% |

註釋：回覆問卷人數約 322 000。

* 有關的滿意程度共涵蓋五個項目，「創意智優計劃」及「其他」顯示的數據為該五個項目中滿意程度最高及最低的百分比，而「總計」顯示的數據以總回覆者人數計算有關最高及最低的百分比。

Remark: The number of respondents was around 322 000.

* Relevant satisfaction level covers five items in total. The percentages shown under "CSI" and "Others" refer to the highest and lowest satisfaction level among those five items, and total number of respondents is used for calculating the highest and lowest satisfaction level for the percentages shown under "Total".

¹⁵ 包括自 2009 年 6 月起由電影發展基金、設計智優計劃所資助及由文創處主辦的項目。由於設計智優計劃、電影發展基金下的電影製作融資計劃和電影製作資助計劃，以及由文創處主辦的項目的主要數據不能按文創處策略焦點或促進電影業發展的四項策略作劃分，因此表(B.3)的總計並不與表(B.1)下“其他”的數字相符。

Including those projects funded by the FDF and DSI as well as those projects organised by CCIDA since June 2009. Since the major figures for the projects under DSI, FDF's Film Production Financing Scheme and Film Production Grant Scheme, and CCIDA's funded projects cannot be broken down by either CCIDA's strategic foci or the four-pronged strategy in promoting the development of the film sector, the total under Table (B.3) does not match with the figures under "Others" of Table (B.1).

(B.2) 按文創處策略焦點劃分的參加者對創意智優計劃項目的滿意程度
Participants' satisfaction level towards the CSI projects classified by CCIDA's strategic foci

文創處策略焦點:

CCIDA's strategic foci:

A – 培育人才及促進初創企業的發展

Nurturing talents and facilitating start-ups

B – 開拓市場

Exploring markets

C – 推動更多跨界別、跨文化藝術領域的合作

Promoting cross-sectoral and cross-genre collaborations

D – 推動香港成為創意之都，並營造創意氛圍

Promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere

| | | 文創處策略焦點# CCIDA's strategic foci# | | | | 總計 Total |
|----|---|-------------------------------------|--------------|--------------|--------------|--------------|
| | | A | B | C+ | D | |
| a. | 對活動/計劃的整體評價為優良/非常滿意/滿意的回覆者百分比 Percentage of respondents who rated the activities/programmes as “Excellent”, “Very satisfactory” or “Satisfactory” | 99% | 99% | 97% | 98% | 98% |
| b. | 對活動時間/形式/內容/宣傳/參加費用的評價為優良/非常滿意/滿意的回覆者百分比* Percentage of respondents who rated the duration/format/content/publicity/participation fee of the activities/programmes as “Excellent”, “Very satisfactory” or “Satisfactory”* | 95% - 98% | 95% - 99% | 92% - 97% | 94% - 98% | 95% - 98% |
| c. | 認為活動/計劃幫助達到以下目標的回覆者百分比：加強對行業的知識、拓展聯繫網絡、發掘新商機、加深了解行業在全球市場上的定位、擴闊業界領域* Percentage of respondents who considered the activities/programmes helped achieve the following objectives: <i>Enhance Knowledge in the Business, Expand Contact Network, Explore New Business Opportunities, Better Understand the Industry's Position in the Global Markets, Broaden the Scope about the Industry</i> * | 86% - 93% | 89% - 94% | 83% - 86% | 83% - 91% | 86% - 93% |
| d. | 認為活動/計劃肯定有用/很有用/有用的回覆者百分比 Percentage of respondents who rated the activities/programmes as “Definitely Useful”, “Very Useful” and “Useful” | 94% | 95% | 90% | 93% | 94% |

註釋：回覆問卷人數約 302 000。

+ 此為2023年4月1日新增的策略重點，並只適用於2023年4月1日及之後獲批的項目。

* 有關的滿意程度共涵蓋五個項目，「文創處策略焦點」顯示的數據為該五個項目中滿意程度最高及最低的百分比，而「總計」顯示的數據以總回覆者人數計算有關最高及最低的百分比。

Remark: The number of respondents was around 302 000.

+ This strategic focus was newly added on 1 April 2023 and only applicable to projects approved on 1 April 2023 and thereafter.

* Relevant satisfaction level covers five items in total. The percentages shown under “CCIDA's strategic foci” refer to the highest and lowest satisfaction level among those five items, and total number of respondents is used for calculating the highest and lowest satisfaction level for the percentages shown under “Total”.

(B.3) 按促進電影業發展的四項策略劃分的參加者對電影發展基金下其他電影相關計劃項目的滿意程度
Participants' satisfaction level towards the other film-related projects under Film Development Fund classified by the four-pronged strategy in promoting the development of the film sector

促進電影業發展的四項策略:

The four-pronged strategy in promoting the development of the film sector:

- A – 推廣香港電影
Promotion of Hong Kong films
- B – 培訓人才
Nurturing talents
- C – 提高觀眾對電影的興趣和欣賞能力
Enhancing audience's interest in and appreciation of films
- D – 其他有利香港電影業發展的項目
Other projects conducive to the development of the Hong Kong film industry

| | | 促進電影業發展的四項策略# The four-pronged strategy in promoting the development of the film sector# | | | | 總計 Total |
|----|---|--|--------------|--------------|---------------|--------------|
| | | A | B | C | D | |
| a. | 對活動/計劃的整體評價為優良/非常滿意/滿意的回覆者百分比 Percentage of respondents who rated the activities/programmes as “Excellent”, “Very satisfactory” or “Satisfactory” | 99% | 98% | 99% | 99% | 99% |
| b. | 對活動時間/形式/內容/宣傳/參加費用的評價為優良/非常滿意/滿意的回覆者百分比* Percentage of respondents who rated the duration/format/content/publicity/participation fee of the activities/programmes as “Excellent”, “Very satisfactory” or “Satisfactory”* | 95% - 97% | 92% - 97% | 96% - 98% | 97% - 100% | 95% - 98% |
| c. | 認為活動/計劃幫助達到以下目標的回覆者百分比：加強對行業的知識、拓展聯繫網絡、發掘新商機、加深了解行業在全球市場上的定位、擴闊業界領域* Percentage of respondents who considered the activities/programmes helped achieve the following objectives: Enhance Knowledge in the Business, Expand Contact Network, Explore New Business Opportunities, Better Understand the Industry's Position in the Global Markets, Broaden the Scope about the Industry* | 93% - 95% | 77% - 94% | 76% - 86% | 89% - 98% | 78% - 90% |
| d. | 認為活動/計劃肯定有用/很有用/有用的回覆者百分比 Percentage of respondents who rated the activities/programmes as “Definitely Useful”, “Very Useful” and “Useful” | 97% | 92% | 93% | 97% | 93% |

註釋：回覆問卷人數約 16 000。

* 有關的滿意程度共涵蓋五個項目，「促進電影業發展的四項策略」顯示的數據為該五個項目中滿意程度最高及最低的百分比，而「總計」顯示的數據以總回覆者人數計算有關最高及最低的百分比。

Remark: The number of respondents was around 16 000.

* Relevant satisfaction level covers five items in total. The percentages shown under “The four-pronged strategy in promoting the development of the film sector” refer to the highest and lowest satisfaction level among those five items, and total number of respondents is used for calculating the highest and lowest satisfaction level for the percentages shown under “Total”.

(C) 設計創業培育計劃及時裝創業培育計劃

Design Incubation Programme and Fashion Incubation Programme

| | | 設計創業培育計劃 ¹⁶ Design Incubation Programme ¹⁶ | 時裝創業培育計劃 Fashion Incubation Programme |
|----|---|--|---|
| a. | 培育公司數目 ¹⁷ Number of incubatees ¹⁷ | 353 | 30 |
| b. | 已完成培育計劃的公司數目 Number of incubatees which have completed incubation | 329 | 30 |
| c. | 培育公司註冊的知識產權 ¹⁸ 數目 Number of intellectual property rights ¹⁸ applications registered by incubatees | 407 | 17 |
| d. | 培育公司創造的就業機會數目 Number of jobs opportunities created by incubatees | 1 726 | 73 |
| e. | 培育公司獲取的本地及國際獎項數目 Number of local and international awards attained by incubatees | 658 | 53 |

¹⁶ 涵蓋自 2006 年由香港科技園於創新中心推出的第一期至現時在創意智優計劃資助下開始的最新一期(第四期)。
Covering from the rollout of Phase I by the Hong Kong Science and Technology Park Corporation at InnoCentre in 2006 up to the current phase (Phase IV) under the funding support of CSI.

¹⁷ 包括正在培育及已完成培育的公司。

Including those under incubation and completed incubation.

¹⁸ 包括商標、專利及外觀設計等。

Including trademark, patent and registered design.